

Preparing our Emerging Workforce

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Prepared for

Citizens' Revenue Review and Economic Competitiveness

Commission on September 23, 2010

70 – 90% Unemployment Rate for Youth Ages 16-19, Jan-Apr 2009

- Participation in the national labor market is at its lowest point in decades
- Only marginally affected by national job growth from 2003 to 2006 and then began to decline in late 2006
- The teen E/P ratio fell considerably from the third quarter of 2007 to the first quarter of 2009
- By the end of Q1, 2009, less than 30% of the nation's teens were employed
- In poorer and more disadvantaged communities, less than 10% of teens were employed during this same time period

Youth Employment (Benefits)

- Educational attainment
 - Decreased dropout rates
 - Increased college participation rates
 - Increased employability skills
- Workforce development and advancement
 - Training and lifelong learning
 - High-school to college transition
 - College to career transition

Youth Employment (Benefits)

- Economic development and advancement
 - Return on investment
 - Develop emerging workforce for targeted economic clusters/industry sectors
 - Small business can increase productivity and efficiency
- Community development and advancement
 - Lower crime rates
 - Lower teen pregnancy rates
 - Lower dropout rates

Youth Employment (Challenges)

- Economic Conditions
 - Adult unemployment
 - Local downsizing
 - Local and state budget conditions
- History/ Characteristics
 - San Diego's corporate culture
 - Shortage of large businesses
 - Transportation

Youth Employment (Challenges)

- Misconceptions
 - Youth can't work in certain industries
 - “Babysitting” versus supervising
- Leadership
 - Local elected officials must make this a priority
 - Business faces and voices
 - Philanthropic leadership

Youth Employment Comparisons

- New York City: 40,000 (fed, local, *philanthropic*)
- Los Angeles: 20,000 (fed, *local*)
- Boston: 8,000 (fed, local, *employer-paid*)
- Austin: 3,000 (fed, local, employer-paid, *business coalition*)
- San Diego: 1,000 (fed, ???)

Summer Youth Employment Program (Hire-A-Youth) 2009

- February 2009, President Obama signs The American Recovery & Reinvestment Act
- In San Diego, \$7.7 million was allocated to Youth Workforce
 - Generated \$14.7 million in assumed economic activity during 2009
- Placed 3,200 youth, ages 14-24 in summer jobs

SYEP 2010 Game Plan

“Worst Summer for Youth Jobs”

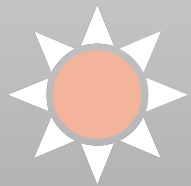
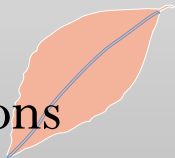
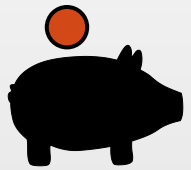
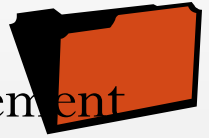
While Congress continues to debate whether to provide funding for a 2010 Summer Youth Employment Program (SYEP), a number of states and Workforce Investment Boards (WIBs) are making it happen without dedicated funding.

Total: \$4.207 million = 1,679 summer youth

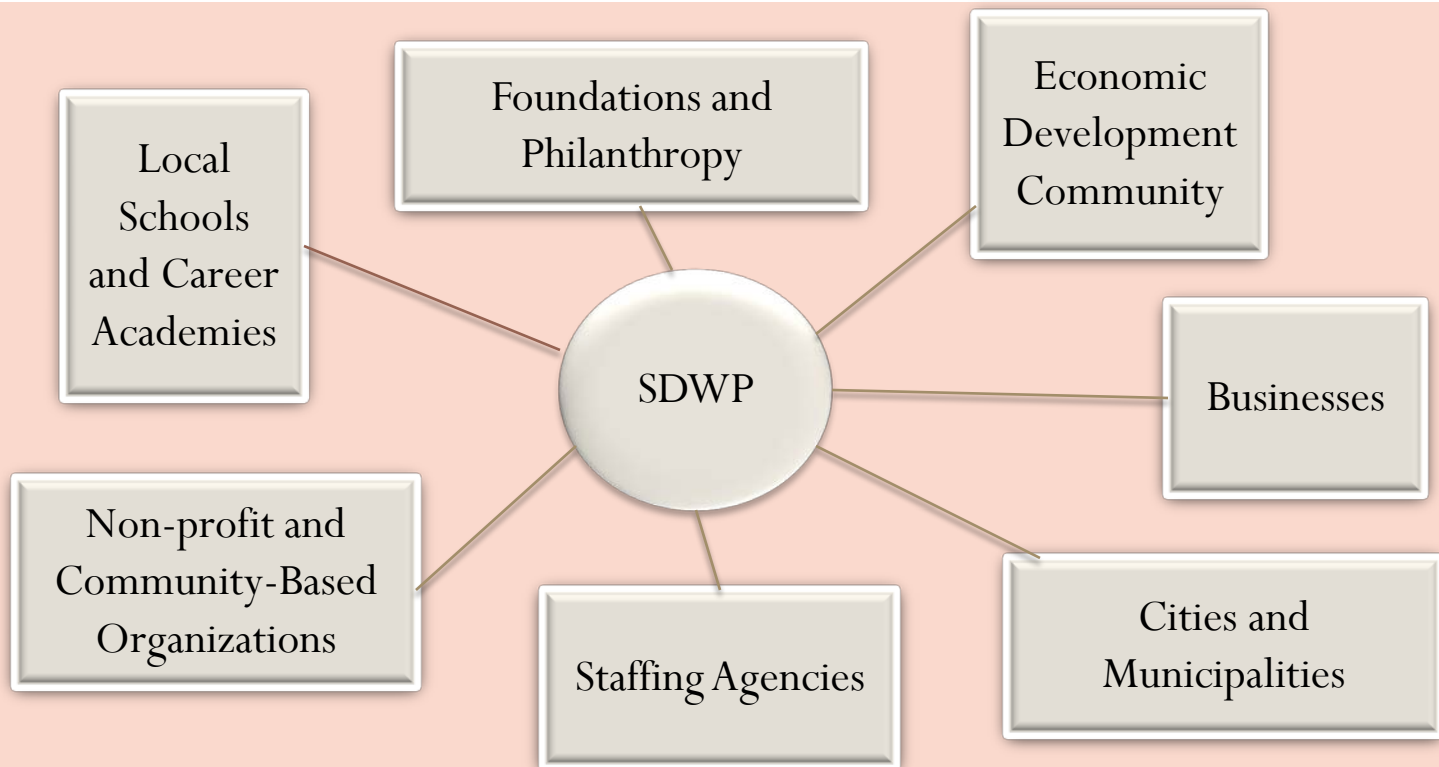
- \$1,562,000 in unspent ARRA funds,
- \$1,023,000 in unspent PY 2008-2009 WIA year-round youth funds,
- \$1,543,000 in unspent CSBG/ARRA funds from the county, and
- \$79,673 in private sector support/donations

Job Sectors

- Accounting
- Administrative
- Architecture
- Arts
- Biotechnology
- Computers
- Construction
- Education
- Engineering
- Environment
Facilities
- Government
Graphic
- Health
- Hospitality
- Human Resources
- Law & Law
Enforcement
- Libraries
- Meeting Planners
- Manufacturing
- Marketing
- Media
- Management/
Finance
- Nonprofit
- Planning
- Property Management
- Psychology
- Public Relations
- Quality Control
- Real Estate
- Regulatory Affairs
- Science
- Social Work
- Technical Writing
- Telecommunications
- Utilities



San Diego Workforce Partnership's Existing Infrastructure: Intermediary



Youth Workforce Development



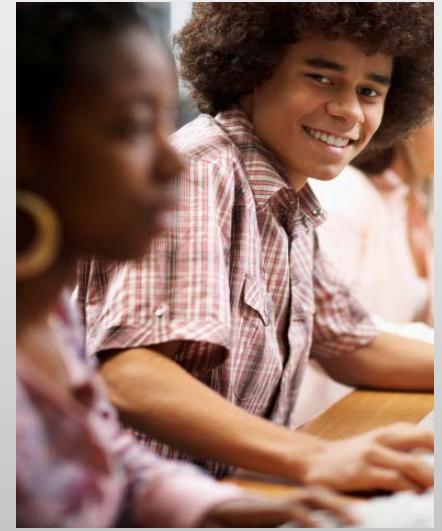
**Work
Readiness
Training**



**Work-Based
Activities**



**Educational
Activities**



**Youth
Development
Activities**

Performance Measures



Placement in Employment



**Literacy
Numeracy Gains**



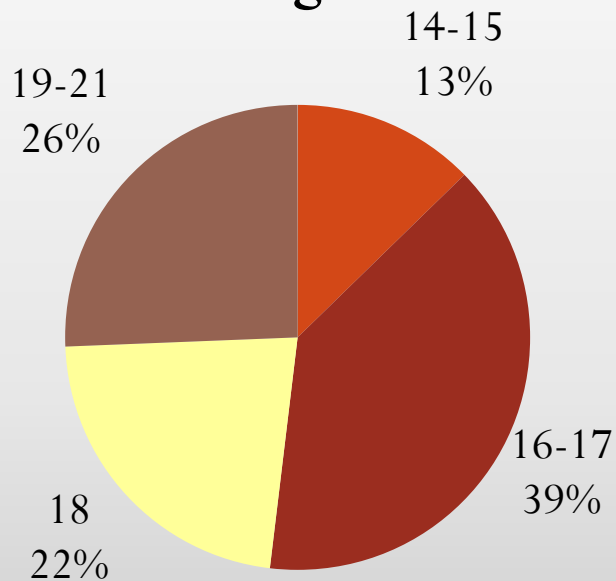
**Placement in Post-Secondary Ed or
Advanced Training**



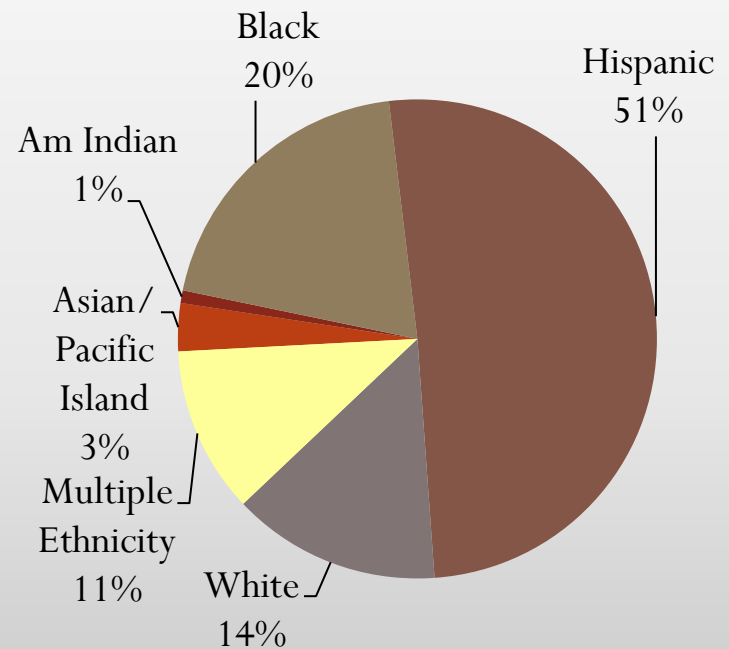
**Degree/ Certificate
Attainment**

Participant Characteristics

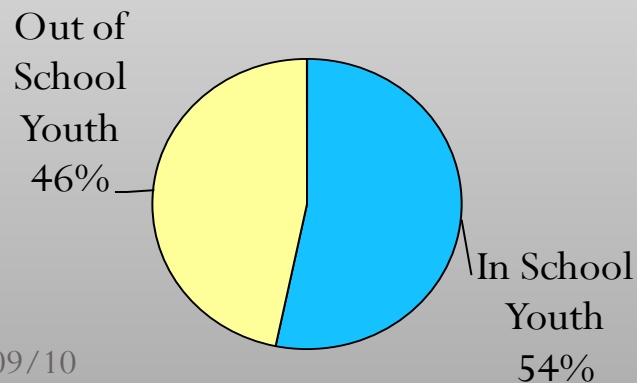
Age



Ethnicity



School Status





HIRE-A-YOUTH

Lessons that can't be taught in a classroom

